

Ahlstrom in brief

Ahlstrom is a global leader in combining fibers into sustainable specialty materials. Our purpose is to Purify and Protect, with Every Fiber, for a Sustainable World. Our vision is to be the Preferred Sustainable Specialty Materials Company for all our stakeholders. We serve five growing and distinctive end markets, which form the basis for our five divisions: Filtration, Food & Consumer Packaging, Healthcare, Building Materials, and Technical Materials. Our net sales in 2022 for continuing operations amounted to EUR 3.3 billion and we employ some 7,000 people.

Read more at www.ahlstrom.com

STAY IN TOUCH

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WallStar[★]
DIGITAL
EASY



Take it easy.

 **AHLSTROM**

CREATE / INNOVATE / DIFFERENTIATE

WallStar[®] DIGITAL EASY



The simplest way to install wall decor

Experience an even easier way to install wall decor! **Ahlstrom's WallStar[®] Digital EASY** offers an extensive range of pre-pasted and self-adhesive nonwovens making wall decoration so much easier!

Spray & Up

Pre-pasted
wall décor media

Quick, easy and clean installation

- ✔ No need for paste, just spray water
- ✔ Easy to apply, align and re-position
- ✔ Reduced clean-up time

Creating new business opportunities

- ✔ 100% PVC-free media
- ✔ Superior printability with Latex and UV technologies
- ✔ Ease of installation and removal encourages more frequent change of designs

Peel & Up

Self-adhesive
wall décor media

Quick, easy and clean installation

- ✔ Simply peel away and install
- ✔ Easy to reposition during installation
- ✔ Removable with no adhesive residue left on the wall

Creating new business opportunities

- ✔ 100% PVC-free media
- ✔ Superior printability with Dry Toner technology
- ✔ Ease of installation and removal encourages more frequent change of designs

