WE HAVE ONLY SEEN THE BEGINNING OF WHAT FIBER-BASED MATERIALS AND SOLUTIONS CAN BE USED FOR

# Imagine fiber

INVESTOR PRESENTATION

February 2020



### Ahlstrom-Munksjö – Global leader in fiber-based solutions

- Fibers are at the core of what we do and the common denominator for our products and solutions
- Natural fibers represent 94% of our total fiber use
- We offer custom made specialized fiber-based materials
- Our value proposition is based on innovation, quality and service
- Our offering contributes to a more sustainable everyday life by providing renewable materials that are alternatives to non-renewables, and solutions that make the end product more sustainable

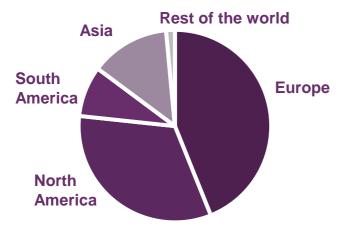
#### Key facts

- Global network of sales offices and 45 plants and converting sites in 14 countries, approximately 8,000 employees
- More than 7,000 customers in over 100 countries
- Net sales of approximately EUR 3 billion
- Shares listed on Nasdaq Helsinki and Stockholm
- Head office in Helsinki

Manufacturing sites

## Balanced end-use and geographical exposure





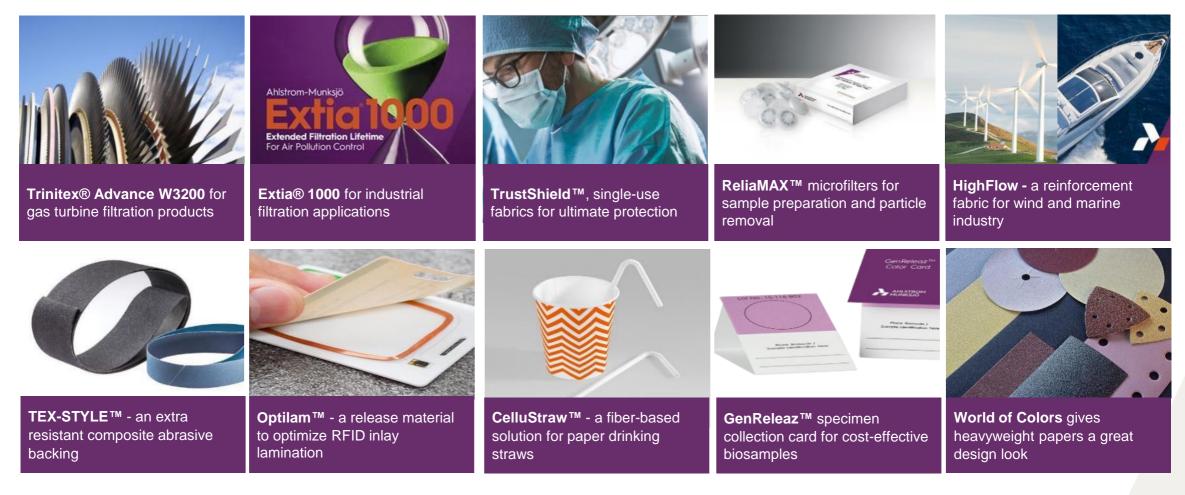
Share of sales

#### **KEY STRENGTHS**

- Leading position in chosen segments
- Operating in growing markets
- Balanced geographical exposure to a broad range of end-uses
- Designed sustainable and innovative solutions for customers

#### Smart solutions out of fibers

Sales from new products\* was 10% in 2019 – Long-term target is 15%\*\*





\*Products launched in the past three years \*\* By 2025

## Strategy



Long-term commitment Teamwork Passion to innovate and improve

### Sustainable everyday life



Code of Conduct | Sustainability Policy | Sustainable Business Council

#### Our portfolio of businesses



### Portfolio management

#### Exploring strategic alternatives for Decor business

- Exploring potential acquisitions, mergers and joint-ventures with decor paper suppliers in China
- To speed up the development of the Decor business into a stand-alone leading global operation Investigating the possibility to attract outside capital
- A non-binding agreement to acquire a state-of-the-art greenfield decor plant for EUR 60 million in China

#### Acquisitions

- Acquisition of two converting operations in China and the U.S. to create a growth platform for the Liquid Technologies business
- Preliminary debt free purchase price EUR 9.6 million
- Net sales about USD 7 million and comparable EBITDA USD 2 million

#### **Divestments**

Fine art papers

- Non-binding memorandum of understanding to divest finer art paper business
- Debt free purchase price EUR 44 million
- Net sales about EUR 13 million and comparable EBITDA EUR 4 million

Glass fiber fabrics

- Sale of glass fiber reinforcement business completed
- Net sales about EUR 30 million, no material impact on Group's comparable EBITDA



## Cost savings program to maintain and improve competitiveness

- Market remains uncertain and does not promise much tailwind
- Measures to maintain and improve competitiveness
- Identified cost savings of at least EUR 50 million for the year 2020 compared to 2019 mainly relating to procurement and production
  - Change in recipes
  - Larger rebates
  - Centralizing indirect spend
  - Production optimization
  - Waste reduction
  - Streamlining



#### Promised cost synergy benefits exceeded

Synergy benefits:				
EUR 12 EUR 10n	ost synergies m NASS n Caieiras nd of 2019	Business synergies of at least <b>EUR 10m</b> with a gradual impact from 2020 onwards		
SG&A	Sourcing	Cross-selling Production optimization Technology sharing		

SG&A = Selling, General and Administrative expenses







#### Key takeaways

- Leading position in chosen growth segments
- Balanced geographical exposure to a broad range of end-uses
- Designed sustainable and innovative solutions for customers
- Actions ongoing to improve competitiveness and drive growth

#### **Smart solutions out of fibers**



## FY 2019 & Q4/19 Financials

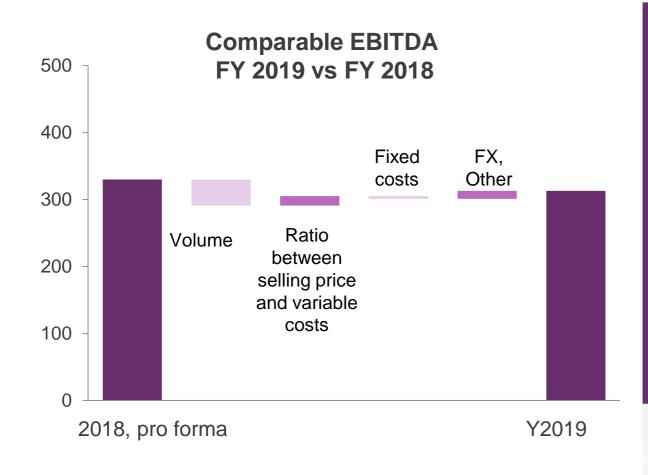


### Execution of strategy with speed and determination in 2019

- Integrated acquired businesses
  - Exceeded targeted synergy benefits
  - New organizational structure
- Moved forward in strengthening our company culture
  - Identified culture cornerstones
  - Strengthen our leadership capabilities
- Profit improvement actions
  - Identified cost savings of at least EUR 50 million for 2020, mainly relating to variable costs
- Developed our business portfolio
  - Most value creating structure
  - Four strategic investments completed
  - Innovative products launched



### Stronger than expected market headwind in 2019



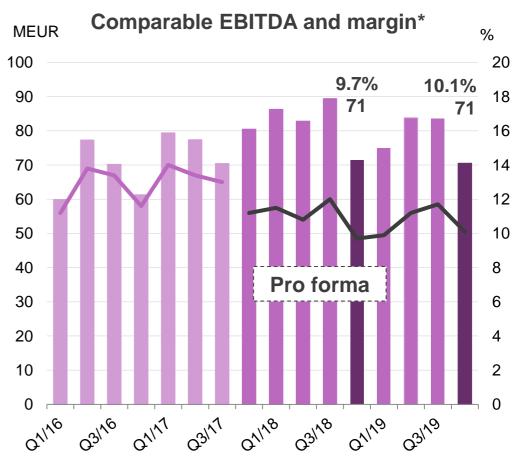
#### **EBITDA impacted by:**

- Lower delivery and production volumes
- Higher selling prices more than offset higher variable costs
- Stable fixed costs



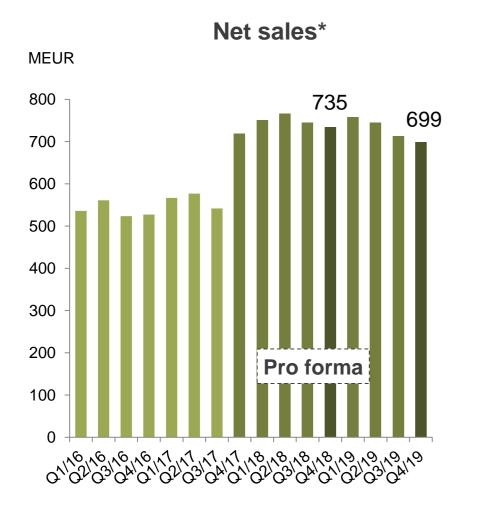
#### Very strong cash flow Q4/2019

- Very strong operating cash flow
- Gross margin for products improved, profitability impacted by somewhat higher fixed costs and lower volumes
- Stable profitability
- Market environment remained uncertain
  - Volume decline levelled off
- Progress in building a truly global leader in decor papers
  - Letter of intent to acquire Minglian decor paper producer
- Acquisition of filter converting capacity to grow the attractive Liquid Technologies business
- Agreements to divest the fine art paper business and the glass fiber reinforcement business

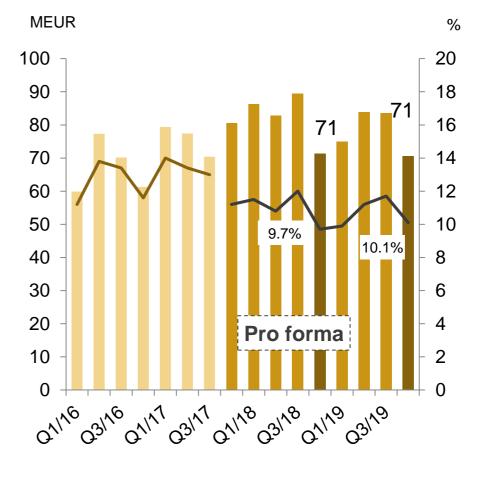


\*Years 2016-Q3/2017 Ahlstrom-Munksjö excluding NASS and Caieiras

#### Lower net sales, stable profitability

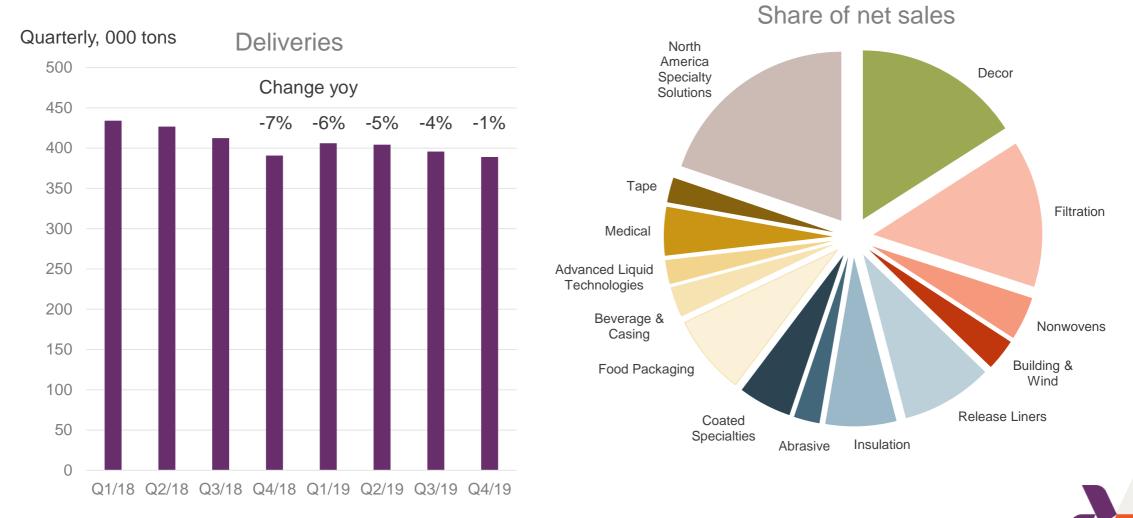


**Comparable EBITDA and margin\*** 



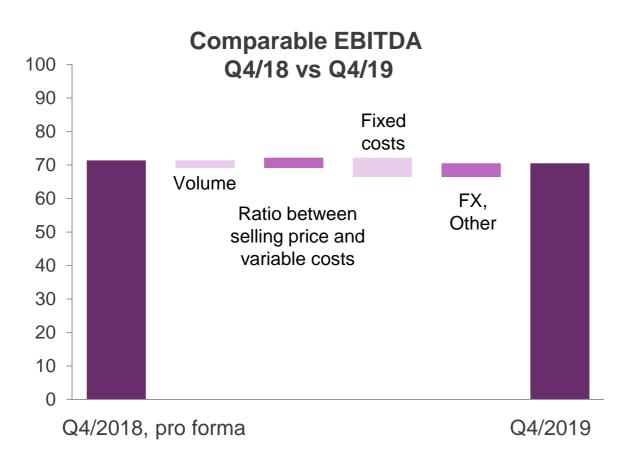


#### Decline in deliveries levelled-off, sings of improving demand



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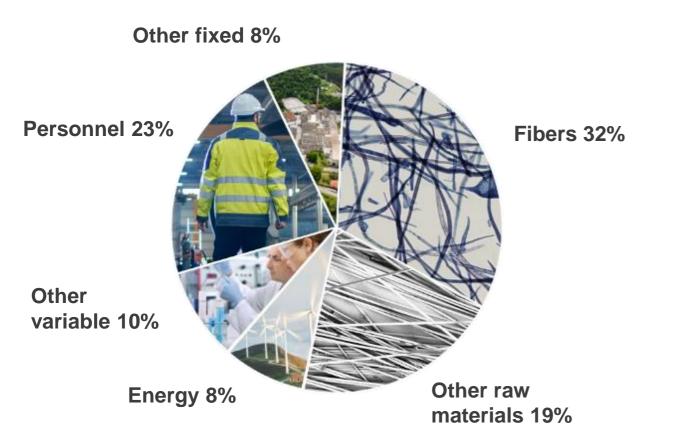
### Support from lower variable costs, volume decline levelled off



## **EBITDA** impacted by: Volume decline stabilized Lower selling prices were more than offset by lower variable costs Somewhat higher fixed costs



#### Breakdown of operating costs



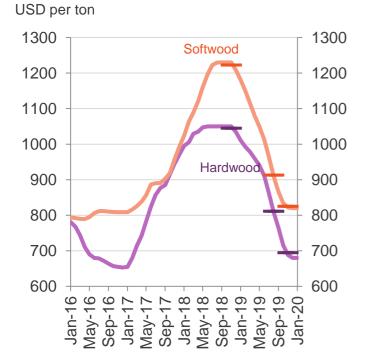
Approximate impact on EBITDA of a 10% increase in costs:

Hardwood pulp	-25
Softwood pulp	-6
Tio2	-11
Chemicals	-7
Energy	-20



#### Pulp price development

#### **Europe**



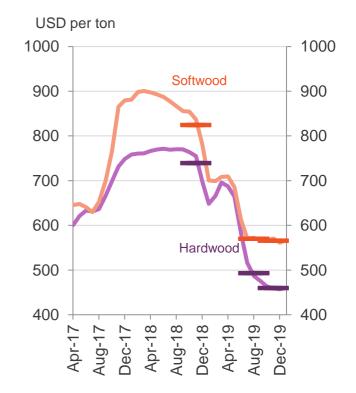
Europe		
Price change, %	Q4/Q4	Q4/Q3
Hardwood	-33	-22
Softwood	-33	-10

#### **North America**

#### USD per ton Softwood Hardwood Jan-16 May-16 Sep-16 Jan-17 Jan-17 Jan-18 May-17 Jan-19 May-19 Sep-19 Sep-19 Sep-19 Sep-19

North America		
Price change, %	Q4/Q4	Q4/Q3
Hardwood	-27	-11
Softwood	-22	-9

#### China



China		
Price change, %	Q4/Q4	Q4/Q3
Hardwood	-38	-9
Softwood	-31	-5

Source: RISI

#### Comparable EBITDA and margin by business area\*



10 8

6

4

10

5

0

01/16

031/16

01/17

03/17

01/18

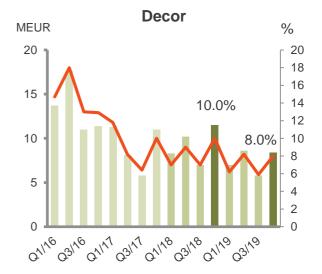
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01/19

03/19



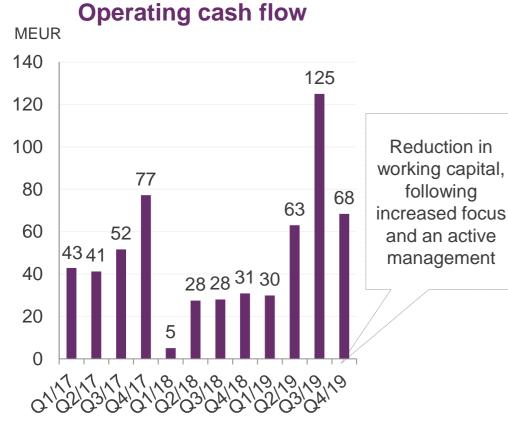


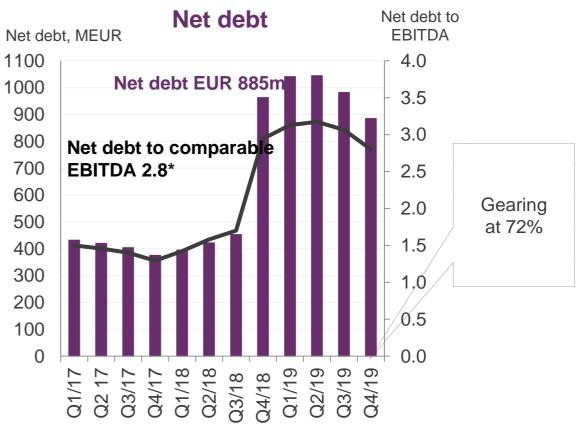


\*Years 2016-Q3/2017 Ahlstrom-Munksjö excluding NASS and Caieiras



## Strong cash flow boosted by an improvement in working capital





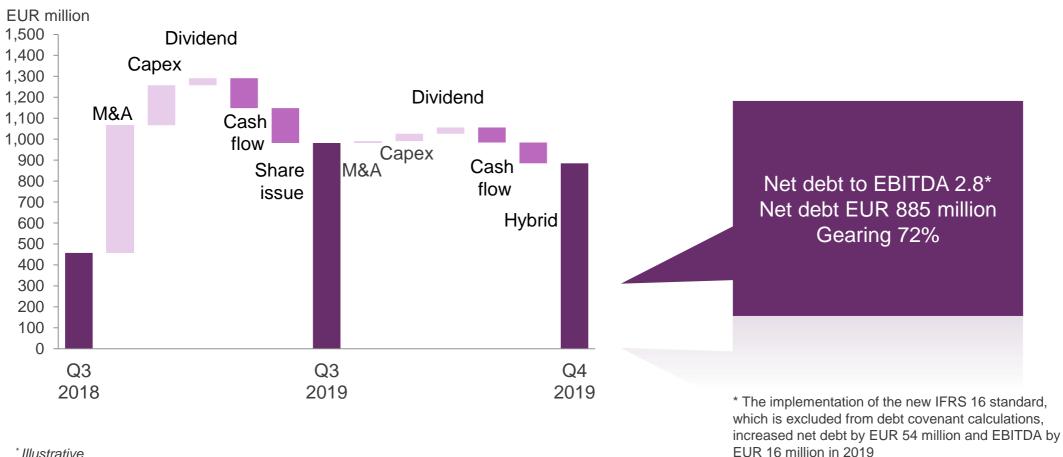
Classification of certain balance sheet items between interest-bearing and non-interest-bearing assets and liabilities were redefined. Comparison figures from Q3/2018 have been have been restated accordingly

\* The implementation of the new IFRS 16 standard, which is excluded from debt covenant calculations, increased net debt by EUR 54 million and EBITDA by EUR 16 million in 2019



#### Lower debt from stronger cash flow and hybrid bond

Net debt\*



\* Illustrative

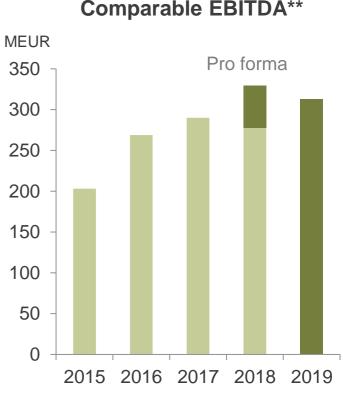
### **Capital generation and allocation**

Net debt **Capital allocation** Net debt to MEUR EBITDA Net debt MEUR 885 1,100 4.0 1,000 MEUR 3.5 900 Net debt to 250 3.0 800 comparable 700 2.5 200 EBITDA 2.8\* Depreciation\*\* 600 Dividend 2.0 150 500 1.5 400 Capex 100 300 1.0 200 50 0.5 100 0.0 0 0 2018 2019 2020E 041711811818418119219319419

\* The implementation of the new IFRS 16 standard, which is excluded from debt covenant calculations, increased net debt by EUR 54 million and EBITDA by EUR 16 million in 2019

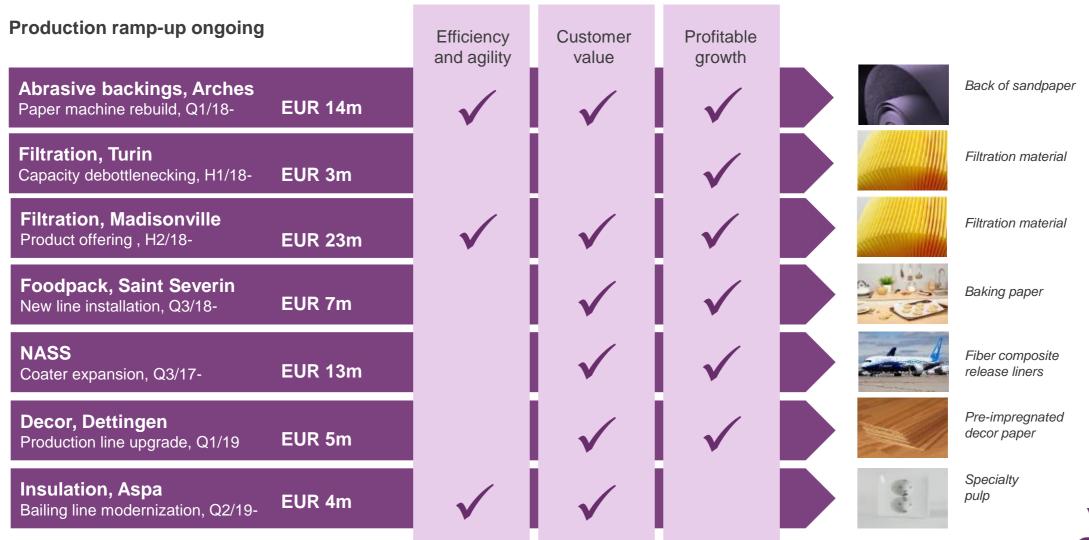
\*Pro forma \*\* Excluding PPA \*\*Years 2015-2017 Ahlstrom-Munksjö excluding NASS and Caieiras





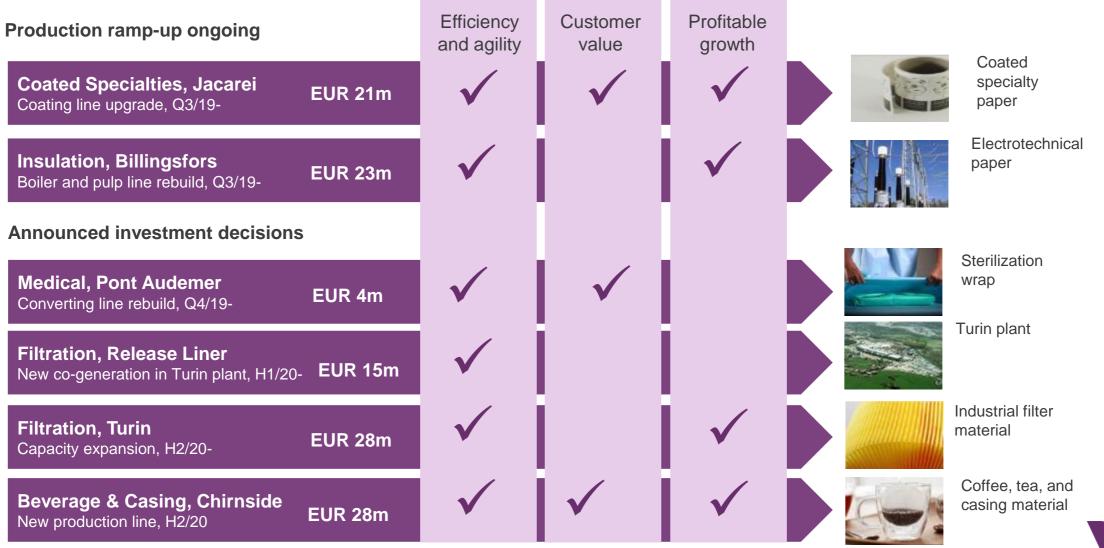
**Comparable EBITDA\*\*** 

#### Completed investments driving strategic progress

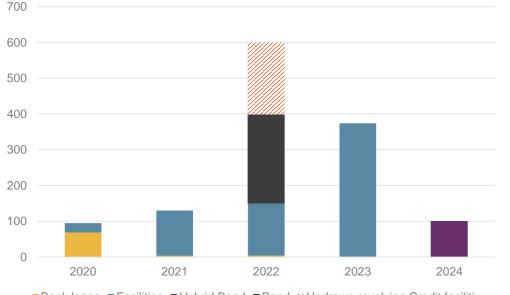


26

## Completed and announced investments driving strategic progress



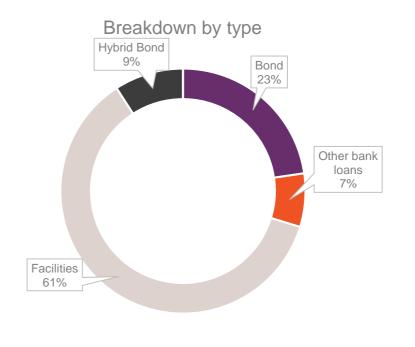
#### Maturity profile and debt structure



Maturity profile as of Dec. 31, 2019

Bank loans Facilities Hybrid Bond Bond Undrawn revolving Credit facilitiy

#### Interest-bearing liabilities as of Dec. 31, 2019



Bond Other bank loans Facilities Hybrid Bond

- Cash position EUR 166 million
- Available undrawn committed facilities EUR 214 million
- Available undrawn uncommitted facilities EUR 398 million

- Weighted average interest rate 3.4% (excl. hybrid bond and lease liabilities)
- Net interest expense EUR 48 million in 2019

### **Outlook for 2020**

Ahlstrom-Munksjö's comparable EBITDA reached EUR 313 million in 2019. The decline in volumes, which had a negative impact on the result in 2019, levelled off towards the end of the year. In the beginning of 2020, there are some early sings of improvement in demand. Raw material and energy prices had a negative impact for the full year 2019, while they started to have a positive impact in the second half. The ratio between average selling price and variable costs was at a good level at the start of 2020.

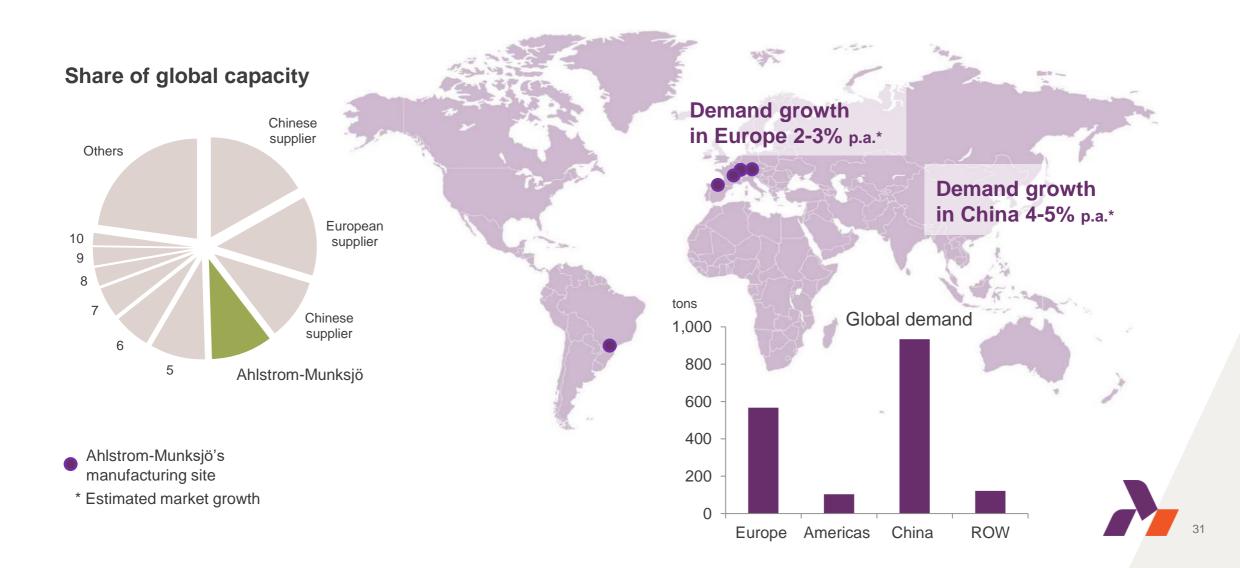
Ahlstrom-Munksjö will continue its efforts to improve performance and competitiveness. Identified cost savings, mainly related to variable costs, are estimated to have an overall impact of at least EUR 50 million for 2020. Ahlstrom-Munksjö's comparable EBITDA in 2020 is expected to be higher than in 2019.



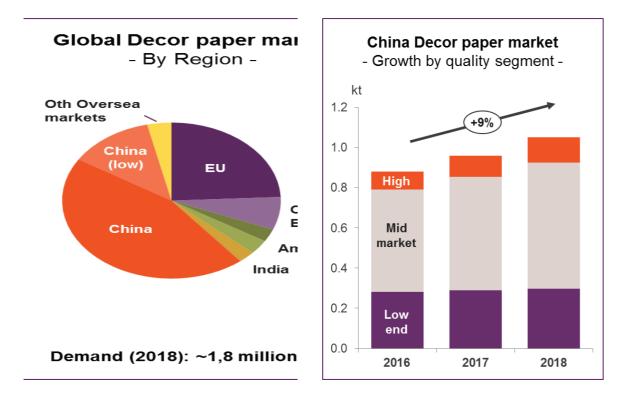
# Exploring strategic alternatives for Decor business



### Strong in Europe and Americas, leading brand globally



### Chinese decor paper market – the growth engine of the global decor paper market



- After two decades of remarkable growth, China is today the worlds largest Decor paper market
- CAGR 2008-18: 21%!
- Demand surpassed 1 million ton 2018
- Around 2/3 of the projected future global growth (5 yrs) will come from China (+250 kt)
- The high-quality segment is growing significantly faster than the overall market (>15%)
- Limited growth in low-end (1-2%)

## Exploring strategic opportunities for Decor business

- Partnering with a Chinese supplier would be based on strong strategic and financial rational
  - Create a stand-alone global leader with strong presence in the world's two largest markets
  - Leverage Ahlstrom-Munksjö's leading brand and capabilities to build a leading position in the fastgrowing Chinese high-end market
  - Strengthen the business and abilities to serve our customers in the short- and long-term
- Investigating the possibility to attract outside capital into the Decor business
  - Speed up the execution of strategy
  - Outside capital will enable investments to grow and develop Decor business and strengthen our operations into a stand-alone global operation
- Enable us to remain an attractive employer



## Appendix



#### **Executive Management Team**



Hans Sohlström President and CEO



Sakari Ahdekivi Deputy CEO and CFO



Anna Bergquist Executive Vice President Strategy, Sustainability and Innovation



Andreas Elving Executive Vice President Legal and General Counsel



**Robyn Buss** Executive Vice President, Food Packaging & Technical Solutions



**Tarja Takko** Executive Vice President, People and Safety



Tomas Wulkan Executive Vice President, Decor Solutions



Daniele Borlatto Executive Vice President, Filtration & Performance Solutions



Markus Westerkamp Executive Vice President, Advanced Solutions

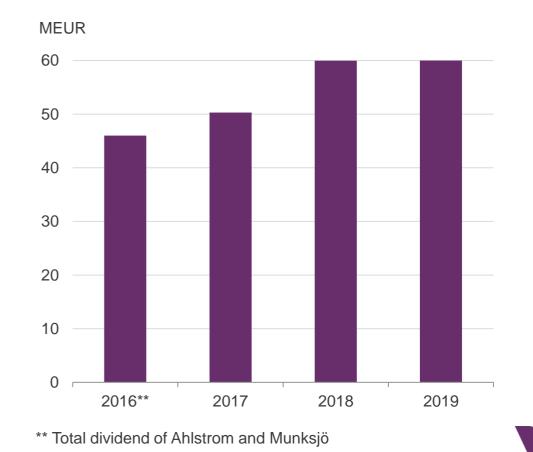
**Dan Adrianzon** Executive Vice President, Industrial Solutions

## Dividend: EUR 0.52\* per share for 2019, paid in four installments

**Dividend per share and yield %** 



\*\* Converted by using the same number of shares as in 2017



Dividend

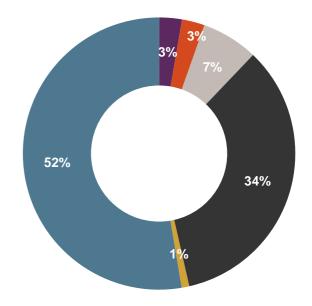
### We have over 13,000 shareholders

	Shareholders	Shares	% of shares
1	Ahlström Capital Oy	21,618,957	18,69
2	Viknum AB	14,048,006	12,15
3	Ilmarinen Mutual Pension Insurance Company	3,221,781	2,79
4	Odin funds*	2,581,264	2,23
5	Huber Mona Lilly	2,294,006	1,98
6	Varma Mutual Pension Insurance Company	2,089,532	1,81
7	Tracewski Jacqueline	1,512,926	1,31
8	Elo Mutual Pension Insurance Company	1,405,303	1,22
9	Studer Anneli	1,235,653	1,07
10	Gullichsen Johan Erik	1,171,068	1,01
11	Huber Karin	1,170,553	1,01
12	Sumelius John Michael	1,154,388	1,0
13	Emmett Linda-Maria	1,137,627	0,98
14	Kylmälä Kim	1,128,888	0,98
15	Seligson Peter	1,074,576	0,93
16	Huber Samuel	1,041,307	0,9
17	Nahi Kai Anders Bertel	1,036,539	0,9
18	Lund Niklas Roland	1,034,920	0,89
19	Koivulehto Monica	981,690	0,85
20	Coulet-Tracewski Eliane Tyra Helene	879,010	0,76
	20 largest shareholders total	60,077,944	51,95
	Nominee registered	16,767,294	14,50
	Other shares	38,808,077	33,55
	Total	115,653,315	100

\* Euroclear Sweden, included in nominee register

The table is compiled by Ahlstrom-Munksjö by using the Information based on Euroclear Finland and Euroclear Sweden. Ownership as of January 31, 2020.

#### Shareholders by sector\*



Private companies
Fin. and ins. Institutions
Public sector (incl. mutual pensions)
Households in Finland
Non-profit org.
Foreigners (outside Finland and nominee registered)

\*According to Euroclear Finland



### Peer group valuation

Company	P/E	P/E 2020	P/E 2021	EV/EBITDA	EV/EBITDA 2020	EV/EBITDA 2021	P/B	ROE
AHLSTROM-MUNKSJÖ	52.6	12.7	10.3	9.4	7.2	6.6	1.5	2.8%
UPM-KYMMENE	15.1	17.4	16.2	8.7	9.6	9.2	1.6	10.7%
STORA ENSO	11.0	17.8	14.0	7.3	9.3	8.2	1.3	12.5%
METSA BOARD	13.9	16.1	12.3	10.1	8.9	7.6	1.5	10.9%
GLATFELTER	24.0	19.7	16.3	9.3	8.0	7.6	1.3	-3.9%
NEENAH PAPER	22.1	20.3	18.3	11.8	11.2	10.2	2.9	13.1%
OWENS CORNING	12.2	13.9	12.2	7.6	8.1	7.6	1.5	11.6%
LYDALL	38.5	20.5	12.3	6.6	7.4	6.6	1.0	1.9%
SUOMINEN	239	23.9	13.3	7.0	5.5	5.1	1.0	0.2%
BILLERUDKORSNÄS	25.0	22.1	14.6	10.6	8.7	7.1	1.3	39.7%
ESSITY	24.0	18.6	17.7	12.4	11.0	10.7	4.1	18.2%
Median	24.0	18.6	14.0	9.3	8.7	7.6	1.5	10.9%

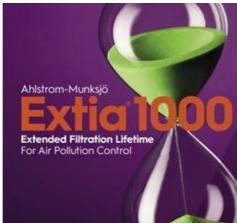


### **Better performance**

#### Functioning better than alternative solutions



**Trinitex® Advance W3200** is a unique gas turbine filtration product specifically designed for pulse jet gas turbine applications.



**Extia® 1000 is the first** product on the Extia® platform, a range of highly durable filtration media, specifically designed for industrial filtration applications. Extends filtration lifetime by over 40%.



ViroSēl<sup>™</sup> Breathable Viral Barrier fabric is constructed for the most critical areas of a surgical gown designed to keep medical professionals protected and comfortable.



**Optilam**<sup>™</sup> is an antistatic release material used during the lamination process of RFID prelaminated inlays, improving the final quality of the inlay. It is a sustainable alternative to plastic release films.



### Safer materials

#### Comprising safer materials than alternative solutions







**Grease-Gard®** FluoroFree® papers are designed to deliver outstanding grease resistance without the use of fluorochemicals (PFAS).

**TEX-STYLE** – the first product in the RE-VOLUTION range, a new category abrasive backings of paper substituting cloth backings. Pre-impregnated, formaldehyde-free foil base papers are suitable for furniture, doors, separation walls, ceilings and wall paneling.



**ParaFree™** Wax Alternative Papers are paraffin wax free, reducing the dependency on petroleum-based ingredients.



### **Fewer resources**

#### Consuming fewer resources than alternative solutions



**Specimen collection cards** provide an alternative solution to liquid sampling. By removing the need for cold chain and special transport, they can be used for DNA screening, the diagnosis of genetic diseases, and others. Acti-V® supercalendered release papers for silicone coating play an active role in the silicone curing and anchorage process. Curing is faster and requires less catalyst. Anchorage is stronger and more stable.



**HighFlow Wind Energy** is a platform of reinforcement fabrics for lightweight composite materials, allowing a reduction of about 15% in total cost ownership in wind mill blade manufacturing.



**Disruptor** ® – product line of electrodsorptive filter media that improves water quality through a natural positive charge.



### Lower impact

#### Lower impact than alternative solutions



**Fiber+** a plastic free, compostable tea bag materials product range, a solution for every application and covers all manufacturing platforms.

**GreenPod**<sup>™</sup> - compostable plastic free coffee pod material for espresso.



CelluStraw<sup>™</sup> U is a new fiberbased solution for U-shaped paper drinking straws, enabling the food industry to provide consumers an alternative to single-use plastic straws.



**Coralpack** compostable, grease resistant wrapping papers reduce the environmental impact of packaging waste.



### **Divestment of glass fiber fabrics business**

- Agreement to sell glass fiber reinforcement business in Mikkeli to Vitrulan Group, part of the family-owned industrial holding ADCURAM of Germany
- Mikkeli plant produces glass and carbon based reinforcement fabrics, used to strengthen wind turbine blades, boat hulls, transportation equipment and industrial tanks and pipes
  - Limited synergies to Ahlstrom-Munksjö's portfolio
  - Different technology and customer base
  - Lower conversion margin
- Net sales of about EUR 30 million, no material impact on Group's comparable EBITDA
- Ahlstrom-Munksjö continues to produce glass fiber tissue at plants in Karhula, Finland and Tver, Russia
  - Defend and grow leading position in flooring applications and intends to expand its portfolio further



# Establishing growth platform for the Liquid Technologies business

- Acquisition of converting operations in China and the U.S.
- Foothold for expanding sales of other products within the Liquid Technologies business
  - Local presence in Asia will shorten delivery lead times and enable Ahlstrom-Munksjö to serve its customers even better
- Net sales of the acquired operations are approximately USD
   7 million and comparable EBITDA USD 2 million annually
- Debt free purchase price USD 11 million
- Their product offering of hot cooking oil filters is used in quick service restaurants and food service operations, mainly in China and the U.S.
- The combined operations are expected to generate substantial synergy benefits



### Non-binding memorandum of understanding to divest fine art paper business

- Non-binding memorandum of understanding to divest fine art paper business, ARCHES<sup>®</sup>, to F.I.L.A. (Fabbrica Italiana Lapis ed Affini S.p.A. Group) of Italy
- Debt free purchase price about EUR 44 million
- Pro forma net sales are expected to be about EUR 13 million and comparable EBITDA in excess of EUR 4 million in 2019
- ARCHES paper is mainly used for watercolor painting, art publishing as well as printing and writing
- Two dedicated machines at the Arches plant in France
  - Ahlstrom-Munksjö will continue to operate five machines at the site for Abrasive and Decor businesses
- Transaction is subject to labor consultation and finalization of discussions between the parties to sign binding agreements
- Transaction is expected to be completed in Q1 2020

## Non-binding letter of intent to acquire Chinese decor paper producer Minglian

#### Minglian New Materials – a state-of-the-art greenfield decor paper plant

- Debt free price approximately EUR 60 million
- Non-binding letter of intent, subject to further due diligence
- Transaction completion expected in H1 2020

#### **Combining Minglian with existing Decor business**

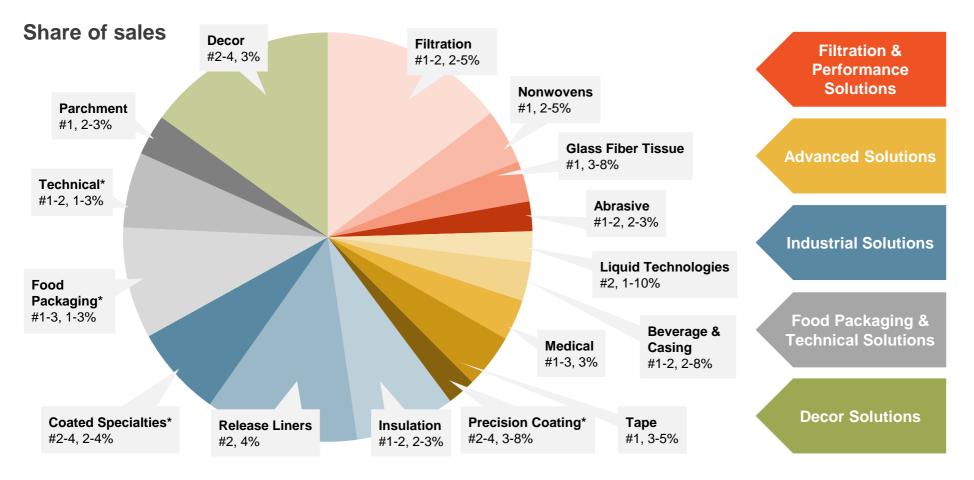
- Strong presence in the world's two largest decor paper markets
- Improve cost competitiveness.
- Leverage Ahlstrom-Munksjö's leading brand and capabilities in the large and rapidly growing Chinese market
- Strengthen Ahlstrom-Munksjö's ability to serve international customers both in the short- and long term
- Provide technical and operational expertise to Minglian
- Strengthen Minglian's commercial opportunities in the domestic high quality segment and adjacent export markets



## **Businesses**



### Leading positions in chosen growth segments



# Market position in strategic segments
 % Market growth in percentage
 Figures are based on management estimates.



## Filtration & Performance Solutions **Filtration**

#### **Demand drivers**

- Mileage driven, growing truck and passenger car fleets
- Transportation: more stringent emission regulation, new filter applications in electrical mobility
- Industrial: higher air quality standards

#### Strengths

- Global leadership engine filtration
- Growing position in industrial air filtration
- Unique know-how enabling tailor-made developments for engine filtration customers
- Wide and unique technology platform and strong R&D capabilities in industrial filtration

#### **Going forward**

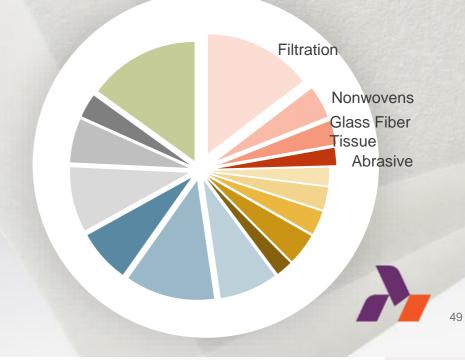
- Filtration seeks to further reinforce its global leadership in engine filtration and grow in China and elsewhere
- The industrial filtration will be expanded, and new filtration applications developed to capitalize from the electrification of mobility

The **Filtration business** develops and produces high-performance filtration materials for engine oils, fuels and air, as well as industrial air, used in vehicles or for industrial purposes. The Filtration business also has applications and is further developing filtration solutions for hybrid and fully electric vehicles. In transportation applications, sales come primarily from the aftermarket. The business operates globally.

#### Market position #1-2

.

Average market growth 2-5% p.a.



## Filtration & Performance Solutions Nonwovens

#### **Demand drivers**

- Construction and need for energy efficient materials
- Shift from paper to nonwoven wallcoverings, increased use of personalized design in high-end wallcoverings
- Consumer spending

#### Strengths

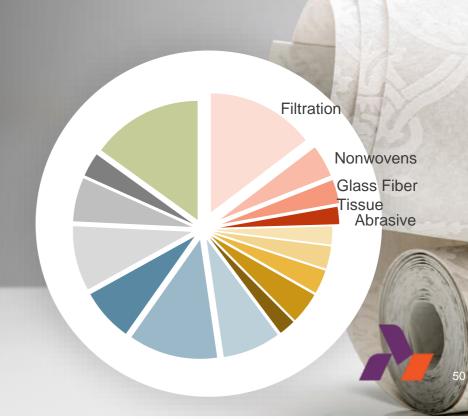
- Leading position in the high-end wallcoverings market in Europe and Asia
- Differentiated offering for growing plasterboard applications
- Ability to tailor-make products to meet specific customer needs

#### **Going forward**

- Grow significantly in the plasterboard segment and explore new niches in for example furniture laminates
- To further strengthen the position in high-end and digital wallcoverings materials

The **Nonwoven** business produces a wide range of materials for various applications including high-end wallcoverings, automotive interiors, plasterboard and flushable wipes. Key markets are Europe and Asia.

- Market position #1 in high-end wallcoverings
- Average market growth 2-3% p.a.



### Filtration & Performance Solutions Glass Fiber Tissue

#### **Demand drivers**

- Construction and renovation activity
- Growing popularity of luxury vinyl tile (LVT) flooring solutions, especially in North America
- Substitution from other flooring reinforcements such as mineral felt, especially in North America

#### Strengths

- Unique glass fiber tissue production technology
- Agile customer service and close customer relationships

#### Weak position in Fabrics

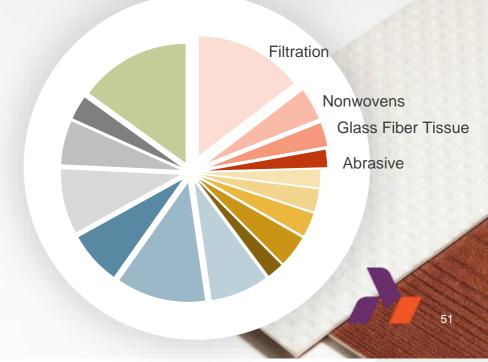
Focus on quality and delivery flexibility

#### **Going forward**

• Defend global leadership in glass fiber tissue for flooring applications and expand portfolio of applications for glass fiber tissue. In fabrics, seek product differentiation, e.g. through new product launches and increased customization.

The **Glass Fiber Tissue** business produces glass fiber tissue, mainly for flooring applications, and a range of building and transportation related end-uses. In flooring applications Ahlstrom-Munksjö targets global markets.

- Market position #1 in flooring
- Average market growth 3-8% p.a.



## Filtration & Performance Solutions Abrasive

#### **Demand drivers**

• Demand is driven by automotive, wood, furniture and construction industries

#### Strengths

- Only supplier offering full range of paper and composite backings for the production of abrasive shapes in do-it-yourself or industrial channels
- 100% formaldehyde free offering
- Innovative paper backings in Light Weight latex paper segment and in Heavy Weight paper segment

#### **Going forward**

 Profitable growth through innovative product differentiation and mix improvement as well as continuous improvement in production and value based pricing The **Abrasive** business produces specialty papers used as backings for abrasive products used in industrial and do-it-yourself sanding applications. In the Abrasive business Ahlstrom-Munksjö targets global markets. The Abrasive business also includes fine art papers under the brand name Arches<sup>™</sup> and printed decor papers.

• Market position #1-2



Filtration

**Glass Fiber Tissue** 

Nonwoven

Abrasive

Average market growth 2-3% p.a.

## Advanced Solutions Liquid Technologies

#### **Demand drivers**

- Increase in testing for environmental and health monitoring.
- Patient-friendly procedures, performed at home
- Quick, cost-effective solutions for healthcare
- Safer drinking water, rising quality standards for food and liquids

#### Strenghts

- Disruptor proprietary technology in water purification
- Alternative solution to liquid sampling by avoiding cold chain and special transport of specimen to be used for i.e. diagnosis of genetic diseases and DNA screening. New components for rapid test kits that extend this technology into pregnancy tests, infectious diseases and drug monitoring.
- Full range service for laboratory filters; cost-effective solution to increase hot cooking oil quality

#### **Going forward**

• Market position in life science and laboratory segment will be strengthened through further product development and partnerships with e.g. kit assemblers. In liquid purification, the business will continue to penetrate the water purification market through more end-use applications.

The **Liquid Technologies** business produces high-quality filters for laboratory sample preparation and life science diagnostics materials, used by laboratories and manufacturers of rapid test kits, in addition to high-performance media for water purification devices.

- Market position #2
- Average market growth 1-10% p.a.

Liquid Technologies Beverage & Casing

Medical Tape

**Precision Coating** 

## Advanced Solutions Beverage & Casing

#### **Demand drivers**

- Consumers increasingly seek sustainable alternatives
- Stricter food safety and chemical regulations
- More demanding packaging functionality and barrier properties

#### **Strengths**

- Unique plastic-free biodegradable and compostable offering
- Forerunner in plastic-free coffee materials
- Unique viscose technology in casing materials

#### **Going forward**

- To continue to differentiate with an unique plastic-free, biodegradable and compostable tea bag materials and single-serve coffee solutions offering
- To further develop and grow in the fibrous casing material segment
- Invest to improve manufacturing capability and efficiency in tea and coffee filter materials as well as in increased capacity

The **Beverage & Casing** business makes material for tea bags and coffee pods and casings with a focus on sustainability. Key markets are in Europe and North America, while the business is global.

Market position #1-2

Average market growth 2-8% p.a.

Liquid Technologies Beverage & Casing Medical Tape Precision Coating

## Advanced Solutions **Medical**

#### **Demand drivers**

- High-risk surgeries increasing
- Liabilities around infections and contamination
- Rigorous regulatory requirements
- Increasing use of single-use protection

#### Strengths

- Leading in high protective fabrics for high risk surgeries
- Leading position in sterilization wrap market in Europe
- Experienced team and strong product development capabilities
- Multi-technology platform approach

#### **Going forward**

- Continue to expand with personal protective apparel fabrics as well as increasing market share in surgical drapes and gowns.
- Strengthen leading position in Europe in sterile wraps and grow as a solutions provider through an enhanced service offering
- Grow in Asia through improved customer service and local converting footprint

The **Medical** business makes medical fabrics used in sterile barrier systems, drapes, gowns, facemasks and sterilization wraps, all used primarily in surgery but also in cleanrooms and laboratories. Ahlstrom-Munksjö targets global markets.

- Market position #1-3
- Average market growth 3% p.a.

Liquid Technologies Beverage & Casing

Medical Tape

Precision Coating

## Advanced Solutions Tape

#### **Demand drivers**

- Home construction and renovation activity
- Growth in automotive and electronics industries
- Growth in e-commerce

#### Strengths

- Close customer relationships
- High and consistent quality in products and services
- Strong brand and comprehensive product range
- Cost competitive

#### **Going forward**

- Consolidate product portfolio and optimize expanded global manufacturing footprint after Expera and Caieiras integration
- Growth in packaging tape segment by developing sustainable alternatives to replace plastics
- Leverage the competitive manufacturing in China in general purpose masking tape segment in Asia
- Continue product mix improvement with existing customers through a comprehensive offering in both general purpose and specialty masking tape

The **Tape** business offers tape backings to masking and packaging tape manufacturers used in the construction and automotive industries, packaging applications for e-commerce and for specialty purposes. Ahlstrom-Munksjö targets global markets.

Market position #1

• Average market growth 3-5% p.a.



Precision Coating

## Advanced Solutions Precision Coating

#### **Demand drivers**

- Increasing use of composite materials in the aerospace industry
- Increased use of self-adhesive fasteners in industrial and home applications
- E-commerce drives demand for packaging tapes and labels

#### Strengths

- Leading North American market position
- High degree of technical complexity and customization
- Strong innovation and product development capabilities

#### **Going forward**

• Work proactively with customers, focus on brand owner and enduser collaborative innovation The **Precision Coating** business offers a variety of pressure-sensitive liners for fiber composites. The business especially targets highly technical products that require specialized coating machines and experts to meet qualification and certification needs. Key markets are in North America.

Market position #2-4

Average market growth 3-8% p.a.

Precision Coating

Liquid Technologies Beverage Medical Tape

## Industrial Solutions

- Electrotechnical

#### **Demand drivers**

- Extension and upgrade of power distribution networks
- Decentralization of power generation and power grids
- Urbanization and construction activity drives power equipment investments

#### Strengths

- Broad portfolio of electrotechnical papers
- Internally sourced high quality, pure and clean pulp
- Technical knowledge of power equipment end-uses

#### **Going forward**

 In electrotechnical insulation papers, converting capability and overall capacity will be expanded to drive profitable growth. In addition, continuous improvement for operational efficiency and value-based price management is pursued. The **Insulation** business supplies electrotechnical insulation papers to manufacturers of transformers and high voltage cables globally. It also produces thin papers used as interleaves and specialty long fiber cellulose pulp.

- Market position #1-2 in electrotechnical papers
- Average market growth 2-3% p.a.



### Industrial Solutions Release Liners

#### **Demand drivers**

- Economic growth, growing middle class
- E-commerce drives logistics and need for labels in tracking and identification
- In industrial segments growth is driven by tapes, medical and composites

#### Strengths

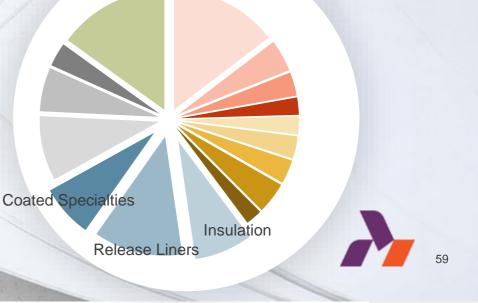
- Superior customer relationships
- Quality and service
- Sustainable products

#### **Going forward**

- Focus is on operational excellence and continuous improvement in performance
- Build on Ahlstrom-Munksjö's strong global platform, particularly in technical release liners for specialty industrial applications, to seize attractive opportunities
- Expand geographically outside of Europe

The **Release Liners** business produces papers that after coating can be used to carry self-adhesive labels or for manufacturing and assembling adhesive components in industrial processes. Key markets are Europe and selected export regions.

- Market position #2
- Average market growth 4% p.a.



### Industrial Solutions Coated Specialties

#### **Demand drivers**

- Increasing need of packaging, tracking and identification in supply chains
- Packaging functionality
- Private consumption, sustainable alternatives replacing plastics
- Demographic and purchasing power development in Brazil and South America

#### Strengths

- Customer relations with both regional and global players
- Strong local platform in the South American market
- Product range and development

#### **Going forward**

- Further increase efficiency by continuous improvement and key investments supporting product mix strategy, capturing a larger part of the high-value coated specialties segment
- To secure benefits from Caieiras integration in terms of market, operations, and competence sharing

The **Coated Specialties** business manufactures coated label papers, flexible packaging papers for fast-moving consumables and processed foods, as well as office, printing and writing papers. Key markets are Europe, South America and Asia.

Insulation

Market position #2-4 in coated specialty papers

**Coated Specialties** 

**Release Liners** 

Average market growth 2-4% p.a.

### Food & Technical Solutions Food Packaging

#### **Demand drivers**

- Sustainability, recyclability, alternatives to plastics
- Stricter food safety and chemical regulations
- Packaging functionality
- Move toward unbleached papers

#### Strengths

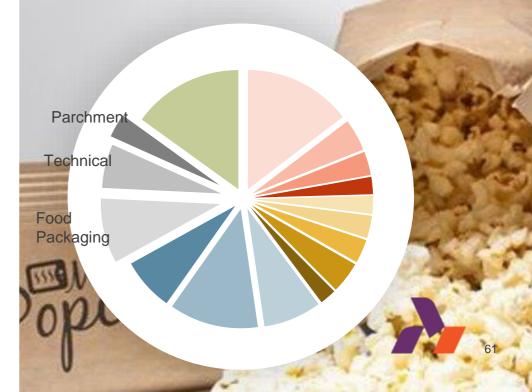
- Strong innovation and product development capabilities
- Broad range of products and capabilities
- Leading North American market position with integrated pulp production

#### **Going forward**

- Work proactively with customers, focus on brand owner and enduser collaborative innovation
- Utilize asset base optimization

The **Food Packaging** business offers a broad range of specialty papers and unique capabilities for quick service restaurant, food processing, cooking and baking, and flexible packaging markets. Key markets are in North America and Europe.

- Market positions #1-3
- Average market growth 1-3% p.a.



## Food & Technical Solutions Technical

#### **Demand drivers**

- U.S. construction and infrastructure activity, particularly homebuilding
- Trends in residential and commercial building segments, and changing building codes
- Increased use of LCD/other displays and continuing need for higher quality materials
- Sustainability in packaging
- Trends and changes in textile production and printing

#### Strengths

- Leading North American market position
- High degree of technical complexity and customization
- Strong innovation and product development capabilities

#### **Going forward**

- Leverage R&D, Product Development, and capability strengths to address changing needs
- Utilize asset base optimization

The **Technical** business produces specialty products used for a wide variety of industrial and construction applications. The product portfolio includes glass interleave papers, saturating bases, laminating bases, dye sublimation papers, and other industrial packaging fiber-based solutions. Key markets are in North America, in addition to selected export regions.

Matket position #1-2

Parchment

**Technical** 

Packaging

Food

• Average market growth 1-3% p.a.

## Food & Technical Solutions Parchment

#### **Demand drivers**

- Private consumption, push towards sustainable alternatives
- Brand-owners seeking cellulosic solutions with intrinsic barrier properties to replace plastics
- Stricter food safety and chemical regulations

#### Strengths

- Capabilities helping customers to differentiate
- Leading brand
- Unique technical characteristics of parchment paper

#### **Going forward**

- To leverage on the technical characteristics of parchment paper and consolidate and expand leadership in baking and cooking
- Expand the use of parchment paper to non-food adjacencies

The **Parchment** business produces a broad portfolio of sustainable vegetable parchment solutions for food and industrial applications. The product portfolio includes cooking and baking papers, pan liners, trays and molds. Key markets are in Europe and North America.

Market position #1 in baking and cooking

Average market growth 2-3% p.a.



## Decor Solutions Decor

#### **Demand drivers**

- GDP growth, impacting residential home starts, commercial building projects and renovation
- Rapidly growing middle class in developing markets driving construction and furniture demand
- Interior design trends
- Substitution from solid wood, veneer and plastic foils

#### Strengths

- Industry leading brand, based on capabilities, service and quality
- Strong positions in Europe, North and South America
- Diverse, high-quality product and service offering
- Global leader in solid colors and pre-impregnated papers

#### The way forward

- Grow and strengthen leading positions in Europe and North America
- Establish a strong growth platform in South America
- Enter China market

The **Decor** business produces paper in a wide range of colors, grades and grammages for decorative applications mainly used in laminated furniture, flooring and interior applications both for technical and esthetical purposes. Key market is Europe and selected export markets.

- Market position #2-4
- Average market growth 3% p.a.







## History of Ahlstrom-Munksjö

Over 160 years of industrial leadership

#### **1851**

Antti Ahlström starts his business





Edvard

Lundström

Johan Hierta

och Lars

**1862**The firstMunksjöpaper mill isestablishedin Jönköpingby Johan

#### 1896

After Antti's death, his wife Eva Ahlström becomes one of the first female industrialists in Finland

#### 1908

A. Ahlström Osakeyhtiö is established





**1919** The first listing of Munksjö AB shares on the Stockholm Stock Exchange



1960´s Ahlström's

through

international-

ization starts

acquisition in

Turin, Italy



#### 1987-2000

Ahlström focuses on specialty papers and fiber solutions by divesting fine paper and paper machinery businesses and acquiring e.g. Sibille-Dalle and Dexter businesses



## History of Ahlstrom-Munksjö

#### Constantly re-imagining fiber

Ahlström

Osakeyhtiö

Constantity re-intragin	ng inci				
<b>2006</b> Ahlstrom Corporation listed on Nasdaq Helsinki			<b>2017</b> Ahlstrom and Munksjö merge into Ahlstrom- Munksjö		<b>2019-</b> We continue to imagine fiber in a sustainable manner
<image/> <image/> <image/> <image/> <image/>	2011 Munksjö purchases ArjoWiggins' decor, thin print and fine art paper, and abrasive backings businesses in France and	AHLSTROM Ahlstrom's label and processing business merges with Munksjö		<b>2019</b> Expera and Caieiras acquired to strengthen regional growth in North and South America	Incone fiber



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