

Nonwovens for
**Embroidery
Backings**



Introducing our range of 100% Formaldehyde-free Embroidery Backings

Ahlstrom wetlaid nonwovens are used as backings to stabilize and enhance the quality of your embroidery designs.

We are a leading global supplier of embroidery backings with over several decades of experience and manufacturing operations in North America and Europe.



Product Range

Tear Away, Cut Away and Wash Away –

Designed for stability and precision in embroidery applications.

Available in Multiple Weights – Solutions primarily from 25 gsm and up.

Color Options – White, Black and Grey.



Key Benefits

Enhances Embroidery Quality – Backings engineered to stabilize and improve design precision.

Excellent Physical Properties – Reliable strength and durability for consistent performance.

Simple to Use – Only one sheet required – no overlapping.

Easy Handling – Easy to tear and cut while maintaining a soft, comfortable feel, and ensuring no shrinkage.

High Uniformity – Ensures accuracy and stability, allowing for higher stitch counts and professional-grade embroidery.

Versatile Range – Wide selection for different embroidery techniques and applications.

Reliable Supply – Supported by multiple qualified manufacturing platforms in the US and Europe.

Sustainability Highlights

Biobased, Biodegradable, Recyclable Solutions Available – Supporting eco-friendly choices for responsible production.

100% Formaldehyde-Free – Safe for users and compliant with stringent standards.

Certified Responsibility – Selected products within our embroidery backing range are OEKO-TEX® Standard 100 – Class 1 (Annex 6) certified.*

Certifications – ISO9001, ISO14001, ISO45001, FSC cellulose available.



**EcoVadis
Platinum:**
Top 1% worldwide

*Class 1 certification means our products are completely free from harmful substances – including 100% formaldehyde-free – and safe even for the most sensitive applications such as babywear. Certified under Annex 6, our products meet the strictest chemical restrictions, aligned with ZDHC (Zero Discharge of Hazardous Chemicals) guidelines –ensuring no harmful substances are present in the final product or used during manufacturing.

The EcoVadis sustainability assessment ranked us among the top one percent of companies. The platinum score is based on our sustainability management in four categories: Environment, Labour and Human Rights, Ethics, and Sustainable Procurement.

Ahlstrom in brief

Ahlstrom is a global leader in combining fibers into sustainable specialty materials. Our purpose is to Purify and Protect, with Every Fiber, for a Sustainable World. Our vision is to be the Preferred Sustainable Specialty Materials Company for all our stakeholders. Our three divisions, Filtration and Life Sciences, Food and Consumer Packaging, and Protective Materials, address global trends with safe and sustainable solutions. Our net sales in 2024 amounted to EUR 3.0 billion and we employ some 6,800 people.

Read more at www.ahlstrom.com

STAY IN TOUCH



Contact Ahlstrom Sales:

✉ embroiderybackings@ahlstrom.com

www.ahlstrom.com



Disclaimer: The information supplied in this document is for guidance only and should not be construed as a warranty. All implied warranties are expressly disclaimed, including without limitation any warranty of merchantability of fitness for use. All users of the material are responsible for ensuring that it is suitable for their needs, environment and end use. All data is subject to change as Ahlstrom deems appropriate.

© Ahlstrom 2025